

OMBC

RECRUITING ACCELERATOR

PROGRAM OVERVIEW

Founding Edition, Summer 2026 · Ole Miss Business Club

Founded by Hailey Helterbran, President

Mission

No OMBC member should have to navigate competitive internship recruiting alone.

Vision

The Recruiting Accelerator becomes OMBC's signature professional development initiative — inherited, improved, and run by a new president every year, getting measurably better each cycle.

Why It Exists

OMBC runs resume workshops, guest speakers, and networking events open to all 600+ members — but nothing that walks a student through competitive internship recruiting start to finish. The Recruiting Accelerator closes that gap with a smaller, application-based cohort that gets individualized mentorship, accountability, and a real recruiting strategy, not just information sessions.

Annual Timeline

July → Applications → Kickoff → Resume Reviews → Networking → HireVue → Superdays → Offers

Success Definition

Not measured solely by offers. Measured by whether participants leave more prepared, more confident, and more connected than when they started — and whether they come back to mentor the next cohort.

A note from the founder

“I navigated JPMorgan recruiting alone. No upperclassman walked me through the timeline. No one told me applications open earlier than anyone expects, or what a HireVue actually tests, or how to prepare for a Superday without guessing. I learned all of it the hard way, one mistake at a time, because there was no roadmap and no one ahead of me who had already done it.

I built the Recruiting Accelerator so the next OMBC member doesn't have to do that. Not because I think everyone deserves an offer — I don't believe in guarantees, and neither should you. But everyone deserves a real shot: a mentor who's been through it, a resume that's actually been reviewed, a mock interview before the one that counts.

Talent is everywhere at Ole Miss. Access to mentorship is not. That gap is the whole reason this program exists.”

Program Philosophy

Talent is everywhere. Access to mentorship is not.

Core principles: Student First · Mentorship Over Presentations · Action Over Information · Relationships Over Transactions · Transparency · Continuous Improvement · Leave It Better Than You Found It · Build Future Mentors

How the Program Creates Value — Five Pillars

Recruit Early

Get students to apply before deadlines most of them don't know exist yet.

Teach Strategy

Not information. Strategy — what to do with the information.

Provide Accountability

Students finish what they start because someone is checking.

Build Community

Students help each other instead of competing against each other.

Create Future Mentors

Every cohort should produce the next generation of mentors, not just the next round of offers.

Program Overview

A small, application-based cohort program that walks OMBC members through competitive internship recruiting end to end — applications, resume strategy, networking, HireVue, mock interviews, and Superday prep — with a mentor, not just a slide deck.

Who it's for: students actively pursuing competitive internships in investment banking, commercial banking, corporate banking, consulting, accounting, asset management, wealth management, corporate finance, or adjacent competitive business tracks.

Why application-based: selectivity protects mentor bandwidth and keeps the cohort small enough for individualized attention.

This is the program's public face, not its internal operating playbook — internal logistics (Drive structure, mentor administration, the full workshop curriculum, cohort tracking data) are intentionally left out of this version.